and amount spent for the maintenance of prominent and World Heritage Sites by the Archaeological Survey of India is as under:

(Rs. in crore)

	2002-03	2003-04	2004-05
Revenue earned	30.51	43.60	52.89
Expenditure incurred	80.34	107.06	115.95

(b) The Ministry of Culture has been taking several steps to make the monuments more attractive and visitor friendly. Ministry of Tourism under its schemes of Infrastructrue development assists State Governments in creating world class tourist infrastructure at the prominent sites including World Heritage Sites, by way of improving of landscaping, development of Parks, illumination, signages etc.

(c) There has been a marked improvement in the infrastructure in and around the monuments all over the country which has also led to increase in revenue generation and tourist arrivals.

Empowering Ombudsmen to look into complaints of credit card holders

*399. SHRI RAMA MUNI REDDY SIRIGIREDDY: Will the Minister of FINANCE be pleased to state:

(a) the number of Ombudsmen working under RBI;

(b) whether it is a fact that RBI propose to empower Ombudsmen to look into complaints of aggrieved credit card holders against banks indulging in unfair practices like imposing service charges even when the card is not used, etc; and

(c) if so, the details thereof?

THE MINISTER OF FINANCE (SHRI P. CHIDAMBARAM): (a) Reserve Bank of India (RBI) has reported that there are 15 Banking Ombudsman Offices located throughout the country.

(b) and (c) Certain amendments to the Banking Ombudsman Scheme, 2002 are presently under consideration of the Reserve Bank of India.

The amendments under consideration propose to bring disputes relating to levying of service charges and interest on the dues and overdues in the operation of credit/debit cards also under the purview of Ombudsman Scheme.

Incredible India campaign

*400. MS. PRAMILA BOHIDAR:
SHRI B.J. PANDA:

Will the Minister of TOURISM be pleased to state:

(a) what is the status of the "Incredible India" campaign in attracting tourists;

(b) what is the enhancement in earnings after the launch of the above campaign;

(c) whether in order to promote tourism, Government are identifying new destinations and circuits; and

(d) if so, the details of the circuits located in Orissa and in other States?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) The first Incredible India campaign in the Global media was launched in 2002-03 and thereafter in 2003-2004, 2004-05 spilling over to early 2005-06. The impact of the campaigns in terms of foreign toruist arrivals is as under:—

Year	Foreign Tourist Arrivals	% growth over previous year
2002	2384364	(-)6%
2003	2726214	14.3%
2004	3367980 (Prov.)	23.5%

(b) The foreign exchange earnings in 2004 in terms of rupees registered a growth of 32.9%. In absolute terms, the foreign exchange earnings increased from Rs. 16,429 crores to Rs. 21,828 crores.